

Julie Finlay , EDP5003 Lesson Plan Materials

Discussion questions for “Raking It In” on pages 4-7 of Umag issue 49, Summer 2008

- What business did Ned and Michael start?
- Who is involved in their business?
- Why did the brothers start their own business?
- Why was their business a good idea for them?
- Why was their business a good idea for the environment?
- How much do they charge?
- How do they let people know about their business?
- What rules do Ned and Michael have to follow?
- What happened when Ned and Michael mowed the wrong lawn?
- How much money did Ned and Michael earn in 2007?
- If Michael and Ned expanded their business, what else might they do?
- A product is something you create and sell. A service involves doing work for others. Does this business provide a product or service?

Discussion questions for “Planting a Seed” on page 8

- What business did Patrick and Maria start?
- Who is involved in their business?
- What do they like about their business?
- If Patrick and Maria expanded their business, what else might they do?
- A product is something you create and sell. A service involves doing work for others. Does this business provide a product or service?

My Business Plan

If you started a business what would it be? Would you provide a product or service? Work individually or in groups to come up your own business ideas and complete **My Business Plan** worksheet. A few business ideas can be found on page 9.

“Making Change” game: www.usaa.com/umag, click on “Making Change” link